

How to Razoo

Getting Started

When you're ready to get started, [visit www.razoo.com/team/CATYouthTheatre2015](http://www.razoo.com/team/CATYouthTheatre2015) to join the campaign.

If this is your first time "Razoo-ing"

On the right, click "fundraise" to join. You'll be prompted to create a username and password. You'll then be able to create your own fundraising page, connected to our campaign.

If you already have a Razoo account (all past team leaders do!)

If you already have a Razoo account you don't need to create a new username- just log in and you'll automatically have a new page once you click "fundraise."

We've set up a template page to get you started. There's a place to include information on **why** you're raising money for the Youth Theatre. We've included some language that you are welcome to use; but please feel free to replace with your own compelling stories about the power and the impact of the YT!

You might want to add a line that explains your relationship to the YT such as:

I've been working with the CAT Youth Theatre for just over two years / I worked with the CAT Youth Theatre from X to Y / As an alum of the CAT Youth Theatre / As a parent of a former Youth Theatre member / I have been attending YT shows and events for years now and have witnessed / I know firsthand the impact of the program on New York City teens.

Any videos or photos posted on this page or on the Youth Theatre Facebook Page (facebook.com/catyouththeatre95) can be used for your page. We also have LOTS of photos in the office and can get you some if you need more!

The template does not include suggested donation amounts. On [Maureen's page](#) you can see an example of a breakdown of suggested amounts. Feel free to use this, adapt it, or to leave the box exactly as it is with no suggested amounts.

You can CHANGE the name of your page so that it is easier for folks to remember/get to! You can personalize whatever comes after www.razoo.com/story/; for example, Maureen's page is www.razoo.com/story/Maureen2015. I encourage you to send out these links directly to your friends and family, and post on social media as well! Please DON'T send out until we launch on May 30th. I'll send out a reminder.

Lastly, you can most certainly collect donations offline and count it towards your goal! You can enter it online, or Maureen can. Checks can be sent directly to CAT- Maureen will let you know when it is received.

If you're stuck or need help or anything, please let us know! We are happy to try to dig up some photos for your page. You are welcome to come to CAT to look through photos or come in to set up your page- just let us know!